Managing aesthetic challenges
Europe & Latin America International Congress

**Alpha-Bio Tec’s International Congress** for the company’s European and Latin American customer network took place in Madrid, Spain, from 10 to 11 November 2017.

The congress, which was tailored for global dental professionals and hosted 14 international keynote speakers from 12 countries, offered delegates from more than 30 different nations exclusive experiences regarding the latest strategies and methods in aesthetic implant treatments. It was an opportunity for Alpha-Bio Tec dental professionals to share their knowledge and expertise on some of the current key challenges in dentistry and implantology.

750 participants from all over the world attended the congress, which focused on one of the most important topics facing dental implantology today—the management of aesthetic challenges in implant treatment strategies, illustrating the importance of aesthetics in addition to biological compatibility and product quality.

The congress also showcased the company’s innovative Neo implant system, the AlphaUniverse Multi Unit, and the graft products. Also presented was the line of digital enablers products, including the market-winning CAD/CAM and guided surgery tool kit.

“Beyond giving our customers the platform to share knowledge and experiences on the crucial challenges facing implantologists around the world, this congress brought forward our core principles of customer value, quality, simplantology, implant expertise and our excellent Training & Education programme, which manifested itself through a line of 14 leading international speakers demonstrating professionalism at its best,” stated Shani Biran, Alpha-Bio Tec Head of Marketing.

The congress thus demonstrated Alpha-Bio Tec’s abilities to reach high professionalism and aimed at highlighting the company’s values of excellence and service.

Join Alpha-Bio Tec at the 2018 regional congresses:
- Monte-Carlo, Monaco: 18–19 October 2018
- Cartagena, Colombia: 23–24 November 2018

**Contact**

Alpha-Bio Tec
4 Hatnufa St. P.O. Box 3936
Kiryat Arye, Petah Tikva
49510 Israel

www.alpha-bio.net
VISIONS IN IMPLANTOLOGY

28./29. SEPTEMBER 2018
HILTON HOTEL DÜSSELDORF
Visions in Implantology
1st Future Congress in Dental Implantology

At its 48th International Annual Congress, the German Association of Dental Implantology (DGZI) is launching a completely new concept. In terms of content as well as in terms of the process and structure of the congress, new territory is being explored. The participants can expect an exciting, versatile and practical implantology event.

The DGZI is one of the most traditional European dental implantology societies. Right from the start, it has provided decisive impulses without which modern implant dentistry as one of the absolute trend disciplines of modern dentistry would not be conceivable today. Implantology was based on the established dentists. Today, this medical field undergoes a development in the interplay of practitioners, universities and industry, which was almost unimaginable. In this context, it is important for the DGZI to stay up to date and constantly face the new challenges of a rapidly developing training landscape. Thus, not only the competition has become stronger, but also the members of the DGZI, the participants in the DGZI congresses and curricula meanwhile set different premises. Efficiency, practical utility and a varied scientific programme are more and more in the spotlight today. Among other things for these reasons, the DGZI organises its annual congresses after a completely new concept in terms of content and organisation starting with the 48th International Annual Congress in 2018.

Under the motto “Visions in Implantology”, the 1st Future Congress for Dental Implantology of the DGZI will raise new questions, and try to provide answers in the interaction between participants, speakers and the industry, and to point out new ways. This new content claim is also reflected in a completely new organisational concept. Specifically, this means that on the one hand the fragmentation in various podiums, workshops and side programmes will be repealed, and on the other hand, the profile of the congress as an event for practitioners will be sharpened. With the division into a so-called industrial day on Friday with strategy lectures, video transmission of live operations and table clinics as well as a pure science day on Saturday, the informational needs of the established implantologist in particular shall be better taken into account.

Explicitly, the industry is becoming more important through the table clinics and an exhibition concept, which will also be a spatially integral part of the programme. Modern tools such as the future podium, innovative presentation techniques, a web-based digital poster presentation or even interactive solutions will raise the profile of the congress more in the direction of a congress fair. This is also reflected in a new catering concept with flying service. The gaps between the lecture programme, live surgeries and table clinics are thus increasingly dissolved and participants, speakers and industry are given more room to communicate.

The scientific lecture programme, the panel discussions, the transmission of live surgeries as well as the table clinics will take place on both days completely in the main podium, which also is an exhibition area. Except for the table clinics, all parts of the programme will be translated simultaneously (German/English) on both days of the congress. This will also increase the attractiveness of the congress for international participants. Renowned speakers from Germany and abroad, representatives of friendly international professional societies, industry partners and of course the participants from Europe, the USA, Asia and the Arab countries will create and experience an outstanding, innovative training event.

The goals of this modification are future orientation, organisational modernity, content attractiveness and a new way of presenting perspectives in order to reach a new level of interaction from the different perspectives of science, practice and industry. The 1st Future Congress in Dental Implantology will in particular address the question of what implantology will look like in five or maybe ten years. Ultimately, apart from scientific and technological aspects, it is also about strategic questions with regard to the implantological practice of the future. The DGZI will once again prove its importance and attraction, also in view of the 50th anniversary of its foundation, which is due to happen in 2020.

contact

OEMUS MEDIA AG
Holbeinstraße 29
04229 Leipzig, Germany
Tel.: +49 341 48474-308
kontakt@oemus-media.de
www.oemus.com